

Privacy notice

The protection of your personal data is very important for KALEIDOSCOPIO PR, S.A. DE C.V., therefore this PRIVACY NOTICE, elaborated in order to comply with the FEDERAL LAW ON PROTECTION OF PERSONAL DATA HELD BY PRIVATE COMPANIES OR INDIVIDUALS (“LEY FEDERAL DE PROTECCIÓN DE DATOS PERSONALES EN POSESIÓN DE LOS PARTICULARES” in Spanish) is intended to inform you of the type of personal data we collect from you, how we use, manage and exploit them, as well as with whom we share them.

What personal data do we collect from you?

As a client of any of our services we may request personal data, which varies according to the case, related to:

- * Name
- * Federal Taxpayer Identification Number (“Registro Federal de Contribuyentes” –“RFC”– in Spanish)
- * Population Registry Identification Number (“Clave Única de Registro de Población” –“CURP”– in Spanish)
- * Address
- * Home phone
- * Mobile phone
- * Email address
- * Handwritten signature
- * Job title or position held
- * Work address
- * Institutional email address

What do we use your personal data for?

This company collects and uses your personal data for the fulfillment of the following purposes:

- * Full name of the company or individual
- * To verify and confirm your identity
- * To manage and operate the services you contract with us

With whom do we share your data and for what purposes?

We inform you that your personal data are shared within and outside the country with the following individuals, companies, organizations or authorities other than us, for the following purposes:

- * Corporate communication
- * Publicity / Public Relations

How can you limit the use or disclosure of your personal data?

You have the right to know what personal data we hold of you, what do we use them for and the conditions of the use we give them (Access). Likewise, it is your right to request the correction of your personal data in case they are outdated, inaccurate or incomplete (Rectification); that we remove them from our records or databases when you consider that they are not being used properly (Cancellation); as well as to oppose the use of your personal data for specific purposes (Opposition). These rights are known as "ARCO rights".

For the exercise of any of the ARCO rights, you must submit the respective application through the following means:

+5215596271120 FROM MEXICO CITY OR SENDING AN EMAIL TO info@kaleidoscopiopr.com

To know the procedure and requirements for the exercise of the ARCO rights, we put at your disposal the following means:

WEB PAGE

The contact details of the person or department of personal data, in charge of processing ARCO rights applications, are as follows:

- a) Name of the person or department of personal data: Luz María Rodríguez López.
- b) Address: 15 Ibsen Street, suite 601, neighborhood of POLANCO, MEXICO CITY, borough of MIGUEL HIDALGO, Zip Code 11560, in the state of MEXICO CITY ("Calle IBSEN n° 15 DESPACHO 601, colonia POLANCO, CIUDAD DE MÉXICO, municipio o alcaldía MIGUEL HIDALGO, C.P. 11560, en la entidad de MÉXICO, CIUDAD DE MÉXICO", in Spanish).
- c) Email: luzmagurolo1812@gmail.com
- d) Phone number: +52 55 9627-1120.

How may you access, rectify, cancel or oppose the processing of your personal data?

You may revoke the consent that, in its case, you may have granted us for the processing of your personal data. However, it is important to keep in mind that we will not be able in all cases to attend your request or terminate the use immediately, since it is possible that for some legal obligation we may require to continue processing your personal data. Likewise, you shall consider that for certain purposes, the revocation of your consent will imply that we cannot continue to provide the contracted service, or the conclusion of your relationship with us.

In order to revoke your consent you must submit your application through the following means: +52 55 9627-1120

Regarding the procedure and requirements for the revocation of your consent, we inform you of the following:

- a) By what means can be proven the identity of the owner of the data and, where appropriate, their legal representative, as well as the representative capacity of the latter? Power of attorney signed by witnesses.

- b) What information and/or documentation should the application contain?
The name of the company, legal representative and power of attorney signed by two witnesses.
- c) In how many days will we respond to your application?
10 working days.
- d) By what means will we communicate the response to your application?
Email.
- e) For more information on this procedure, we put at your disposal the following means: +52 55 9627-1120 or WEB PAGE <http://kaleidoscopio.agency>

How can you limit the use or disclosure of your personal data?

In order for you to limit the use and disclosure of your personal data, we offer the following means:

- a) Through email so that the owner of the data may express their desire to stop receiving calls or promotional emails.

Likewise, you may register in the following registries, in case you do not wish to obtain advertising from us:

- a) Public Registry to Avoid Advertising (“Registro Público para Evitar Publicidad” in Spanish), for more information you may consult the Consumer Protection Federal Agency (“Procuraduría Federal del Consumidor” –“PROFECO”– in Spanish) website.

The use of tracking technologies in our website

We inform you that in our website we use cookies, web beacons or other technologies, through which it is possible to monitor your behavior as an Internet user, as well as to provide you with a better service and experience when browsing our page. We will use the personal data we collect by means of these technologies for the following purposes:

* TO OFFER PROFESSIONAL ADVERTISING SERVICES.

The personal data we obtain from these tracking technologies are as follows:

- a) Language preferred by the user.
b) Region in which the user is located.
c) Type of browser of the user.
d) Type of operating system of the user.

How to know the changes to this Privacy Notice?

This Privacy Notice may undergo modifications, changes or updates derived from new legal requirements; from our own needs based on the products or services we offer; from our privacy practices; from changes in our business model, or from other causes.

We are committed to keep you informed about the changes that this Privacy Notice may undergo, through: THE COMPANY'S WEB PAGE.

The privacy procedure is as follows:

a) ANNEX TO THE OPENING OF THE WEB PAGE

Consent for the processing of your personal data?

I consent my personal data to be processed in accordance with the terms and conditions informed hereby in this Privacy Notice.

Privacy Notice Updates

Last revision: -----